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One of the things that we often hear from prospective students is that they are inspired by the stories of successful graduates like you. The testimonials of alumni who have used their experience at Lincoln to go on to make an impact on the world around them are extremely persuasive with those who are thinking about studying at the University. We would encourage you to tell your story by sending us a short “vlog” that we can use on our website and on social media channels.

*What is Vlogging?*

Vlogging is the activity or practice of posting short videos. They are a great way to reach a wider audience and, as alumni are our greatest advocates, videos of our alumni talking about their careers and life post-graduation can be a really powerful way to connect with both current and future students.

*What should I talk about?*

We want the videos to be as natural as possible but it is important for you to include certain pieces of